

Enterprise Florida offers trade grants to help Florida companies increase their export sales through virtual international trade shows and exhibitions

As a direct result of global market disruptions and new technology innovations, traditional brick and mortar international trade shows are being “temporarily” displaced by virtual international trade shows to promote worldwide business opportunities.

In order to enable Florida companies to participate in these virtual international trade shows, the **Virtual Trade Shows Grant Program** provides another vehicle for SME companies to identify international clients and generate new export opportunities that will contribute to Florida economic recovery.

Virtual International Trade Shows are low-cost alternatives to traditional trade shows or exhibitions. In many cases, participating companies can select a pre-designed or custom exhibit booth in a 3D virtual format, upload digital or video marketing and promotional materials, and can connect with trade show visitors through web chatting options, although formats may vary.

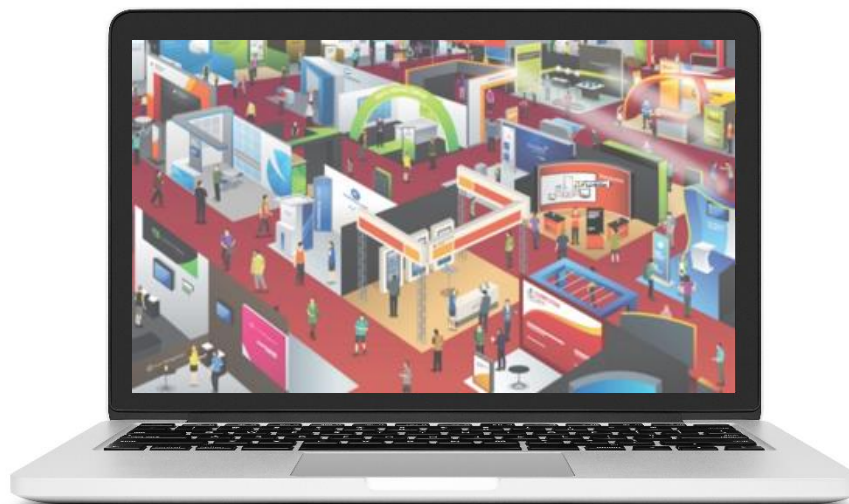
Florida companies can apply to receive a reimbursable trade grant to cover the cost of the Virtual Trade Show registration/, up to \$2,500.

INDUSTRY SECTORS ELIGIBLE FOR GRANTS:

Manufacturers and Professional Services Providers in:

- Aviation & Aerospace
- Clean Energy
- Homeland Security/Defense
- Information Technology
- Life Sciences
- Marine Industry
- All Other Manufacturing
- Targeted Professional Services Providers

Connect with international buyers, sales representatives and distributors from the comforts of your computer screen!



Applying for a Virtual Trade Show Grant

Qualified Florida small and medium-sized manufacturers and professional services providers in target sectors from all regions of the state are eligible to participate in the program.

Some of the requirements include:

- Companies must be located and registered in the state of Florida.
- Must be in business for a minimum of two years.
- The product must be produced in the state and services must be provided from within the state.
- Must be a small business (employing 1-500 employees).
- Services providers must be in one of [these](#) approved target sectors.
- Only virtual overseas trade events with an international focus approved by Enterprise Florida will be eligible. This excludes conferences unless there is a defined virtual trade show with separate pricing.

Virtual Trade Show Grants must be approved prior to the first day of the trade event. No exceptions.

Reimbursement: Qualified applicants will be reimbursed the cost of the Virtual Trade Show registration/participation fee, up to \$2,500.

Please contact your local Enterprise Florida trade representative for a grant application. Visit our website to view the complete [grant criteria, and terms & conditions](#).

HOW DO I GET MORE INFORMATION?

Florida companies interested in applying for a **Virtual Trade Show Grant** should contact their local Enterprise Florida trade representative for an online application.

HOW TO REACH YOUR ENTERPRISE FLORIDA TRADE REPRESENTATIVE

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