



MOBILE WORLD CONGRESS

BARCELONA, Spain

27 FEB—2 MARCH, 2017

www.mobileworldcongress.com

ENTERPRISE FLORIDA



Enterprise Florida, Inc. is inviting Florida companies to exhibit in the **Florida Pavilion in Hall 7** at the **GSMA Mobile World Congress**. Turnkey booth space is available to help Florida companies showcase their products and services in this premier international trade show for all things digital.

TAKE ADVANTAGE OF EARLY-BIRD PRICING!
SPACE IS LIMITED—INQUIRE TODAY!!!

Turnkey 6-square meters booth

(2m wide x 3m deep): **Before Nov. 18 \$ 6,480***

After Nov. 18 \$ 6,980*

Turnkey 9-square meters booth

(3m wide x 3m deep): **Before Nov. 18 \$ 9,750***

After Nov. 18 \$10,500*

Turnkey booth options include:

- ◆ Carpeting, furniture package, lighting, electrical outlet & name sign
- ◆ Insurance
- ◆ Company profile listing in the official event catalog
- ◆ 15 Exhibition Visitor Passes
- ◆ 1 Gold Pass (access to all conference keynotes and panel sessions)
- ◆ Additional services—on-site support, including translation at the show.

* Prices include insurance. Additional booth features such as extra monitors can be added for upcharge. *VAT in Barcelona is 20% but is not levied on the cost of exhibiting as MWC is VAT exempt.*

Information on other location options, booth configurations and pricing is

REGISTRATION DEADLINE:

November 18, 2016

Trade grants are available to offset 50% of booth cost (\$6,000 maximum) for qualifying Florida companies.

For more information, please visit www.enterpriseflorida.com/tradegrants/

First held in 1987, the GSM Association's **MOBILE WORLD CONGRESS** is a combination of the world's largest exhibition for the mobile industry and a congress with prominent innovation leaders - mobile operators, vendors and content owners from across the world. The exhibition features more than 2,100 companies across 8 halls and more than 100,000 square meters of exhibition space, displaying the newest technologies and most innovative products available. Well over 100,000 visitors from 204 countries came in 2016 to see what **integrated solutions providers, hardware and device manufacturers, software developers and professionals in network infrastructure** and the **mobile services sector** have to offer. The majority of them are C-level. Themed exhibition opportunities also exist in the following special zones:

SECTORS

- | | |
|-------------------------|-------------------------|
| ◆ AppPlanet | ◆ Mobile Cloud Pavilion |
| ◆ Green Technology | ◆ Big Data |
| ◆ IoT Pavilion | ◆ 3D Printing |
| ◆ Enterprise Software | ◆ Robotics |
| ◆ GSMA Innovation City | ◆ Wearables Pavilion |
| ◆ Mobile Money Pavilion | |

For more information, please contact:

Andrea Moore

Enterprise Florida—MOBILE WORLD CONGRESS 2017

17 West Garden St. • Pensacola, FL 32502

850.469.8989 • amoore@enterpriseflorida.com

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

TELEPHONE _____

FAX _____

EMAIL _____