

USAA investment in Hillsborough County helps meet the needs of military families

A Florida Success Story



“**F**or more than 40 years, Tampa has been a critical part of our success as an association. USAA’s expansion in this vibrant city marks an important step in broadening the impact that this community, and our employees who live and work here, will have as we continue in the pursuit of our mission to serve even more military families.”

- Shon Manasco, Executive Vice President,
Member Experience
USAA



OPPORTUNITY

USAA is a *Fortune 500* company with significant operations in Hillsborough County. They are a leading provider of insurance, banking, investment and retirement products and services for the military community and their families.

With an estimated 10 million customers nationwide, USAA was facing increased need for financial products and services from its members.

SOLUTION

The company has operated in Florida for more than 40 years. With 2,000 employees in the Tampa area, USAA is one of Tampa Bay’s largest employers. Because of the company’s long-standing relationship with the State of Florida and Tampa Bay community partners, USAA chose to expand in Florida with the construction of a new large-scale facility in Tampa.

IMPACT

The new facility will create thousands of jobs and invest millions of dollars of capital into the community. When the building is complete, it will represent the largest built-to-suit office project in Hillsborough County in 15 years. This is just one of the many projects that contributes to Florida’s ranking as the third largest finance and insurance cluster in the nation.



Enterprise Florida, Inc. is a partnership between Florida’s businesses and government leaders and is the principal economic development organization for the state of Florida. EFI facilitates job growth for Florida businesses through recruitment and retention, international trade and exporting, promotion of sporting events, and capital funding programs to assist small and minority businesses.



PARTNERS:

- Enterprise Florida
- Tampa Hillsborough Economic Development Corporation (EDC)
- Hillsborough County
- CareerSource Tampa Bay
- Florida Department of Economic Opportunity