

# Marketing and Business Recruitment Expenses

Fla. Stat. § 288.904(6)(d) 5 (2017)

Medica

Dusseldorf, Germany

November 12-15, 2018

Purpose: The leading international trade fair for the medical sector. More than 5,000 international exhibitors present their new innovative products and applications. Promote Florida businesses and Florida as a business destination for companies in the life sciences/medical sector.

<b>Category</b>	<b>Amount</b>
Revenue	\$ 204,320
Event and Venue	165,907
Transportation	5,979
Lodging	11,101
Meals and per diem	3,105
Promotional Material & Misc.	318
<b>Total*</b>	<b>\$ 186,411</b>

\* Includes \$ 1,580 in private monies