

Marketing and Business Recruitment Expenses

Fla. Stat. § 288.904(6)(d) 5 (2017)

Export Sales Mission to Colombia

Bogota, Colombia

November 18-21, 2019

Purpose: Lieutenant Governor led export sales mission to Bogota, Colombia with 19 Florida companies and 16 delegates to meet with Colombian government officials and business representatives. Actual and expected sales generated from the Mission from the participating Florida companies are \$6,050,000 and \$10,465,000 respectively.

Category	Amount
Revenue	\$ 38,200
Event and Venue	55,796
Sponsorship	-
Transportation	5,508
Lodging	6,642
Meals and per diem	2,401
Promotional Material & Misc.	2,060
Total Event Expense	\$ 72,407

* Includes \$ 1,580 in private monies