

Join the Florida section of the USA Pavilion at



MEDICAL FAIR ASIA 2022

AUGUST 31–SEPTEMBER 2, 2022 | MARINA BAY SANDS, SINGAPORE

ENTERPRISEFLORIDA.COM



JOIN FLORIDA AT MEDICAL FAIR ASIA 2022

Medical Fair Asia is south-east Asia's most definitive event for the medical and healthcare industry and will be held at the Marina Bay Sands Convention Center in Singapore. Medical Fair Asia is well positioned to be the #1 procurement stage for industry professionals to experience new and innovative technologies, solutions, products and services. With an anticipated participation of 1,000 exhibitors from 45 countries, 20 national pavilion and country groups and an expected attendance of 15,000 qualified trade buyers and decision makers from across Asia.

The 2018 exhibition attracted a strong lineup of government level delegations and hospital management personnel from Hong Kong, India, Malaysia, Philippines, Turkey and Vietnam. At the 2020 edition, new disruptive digital healthcare solutions such as remote and wireless healthcare, IT, platforms, wearable devices, smarter medicine and healthcare analytics are also expected to be showcased by participating exhibitors. Focused on equipment and supplies for the hospital, diagnostic, pharmaceutical, medical and rehabilitation sectors, the event continues to raise the overall capabilities and spur the growth of the region's medical and healthcare sectors to meet the changing demands in both the public and private sectors.

BOOTH INFORMATION

Enterprise Florida, Inc. has secured space for a Florida section. Individual booths are being offered for Florida companies to exhibit within the USA Pavilion:

TURNKEY 12-SQUARE METER BOOTHS
(4M wide x 3M deep) **\$6,042***

*Subject to change due to exchange rate fluctuation.

BASIC BOOTH PACKAGE INCLUDES:

- Fully carpeted space with 1 table, 4 chairs, 1 lockable cabinet
- Use of common lounge area where refreshments will be served
- Show registration and inclusion in the show catalog

Additional services include assistance with hotel rooms and on-site support from EFI staff (with minimum 4-5 exhibitors).

Space is limited and will be sold on a first come, first served basis.

TRADE SHOW GRANTS

Target Sector Trade Grants are available for qualifying Florida companies.

For more information, please visit: enterpriseflorida.com/tradegrants

THE MARKET

Asia Pacific is at a global spotlight for investment, innovation and growth in healthcare. The dynamic healthcare landscape across the Asia Pacific is riding on a strong growth momentum in areas of new entities, investments and products with accelerated evolution driven by innovation and opportunities afforded by this region. The Asian Pacific healthcare market is expected to reach US\$486 billion by 2019. In Singapore alone, the healthcare expenditure has doubled in just 4 years to SGD \$8 billion in 2015 and is projected to reach SGD \$11 billion per year by 2021. The private primary healthcare services market in Singapore is expected to exceed US \$44 billion by 2030 and provides opportunities across the healthcare value chain.

REGISTER TODAY!

For more information, please contact Mike Schiffhauer or complete and return the form below.



MIKE SCHIFFHAUER
Enterprise Florida – Med Fair Asia 2022 - Singapore
800 North Magnolia Avenue, Suite 1100
Orlando, Florida 32803
(407) 956-5634 | mschiffhauer@enterpriseflorida.com

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____