

Marketing and Business Recruitment Expenses

Fla. Stat. § 288.904(6)(d) 5 (2017)

MEDICA

Dusseldorf, Germany

November 15-19, 2021

Purpose: The leading international trade fair for the medical sector. EFI hosted the Florida Pavilion with participating Florida companies. EFI promoted Florida businesses and Florida as a business destination for companies in the life sciences/medical sector. Show had more than 5,000 international exhibitors present their new innovative products and applications

Category	Amount
Revenue	\$ 189,905
Event and Venue	193,175
Sponsorship	-
Transportation	8,616
Lodging	2,331
Meals and per diem	2,602
Promotional Material & Misc.	6,335
Total Event Expense	\$ 213,058

* Includes \$ 1,565 in private monies