



**GOVERNOR RON DESANTIS'S
INTERNATIONAL TRADE MISSION TO ISRAEL**

May 25-31, 2019

Results:

- A bipartisan delegation of more than 100 Floridians
- Participation of more than 10 Florida institutions of higher education
- More than 10 meetings and events with Israeli companies and business leaders to recruit new investments and bring high-wage jobs to Florida
- More than 20 strategic partnerships and Memorandums of Understanding (MOUs)
- Two policy-driven roundtables to improve Florida's environment and public safety
- Five business and economic networking events
- Important ceremonial meetings of the Florida delegation to affirm Florida's friendship with Israel

Background:

- Trade missions provide an opportunity to promote Florida's business advantages, assist exporters in meeting clients, and identify and attract foreign direct investment. Governor led missions target markets where a significant opportunity exists to expand Florida's economy.

All expenses for Governor DeSantis, the Governor's travel aide and Cabinet members are paid for out of EFI's private sector funds. Delegates including economic development partners from the communities, companies and legislators pay their own expenses. Revenue is generated for each of the international missions to offset expenses. Revenue is generated through a combination of participant fees, sponsorships and grants.

REVENUE			
Delegation Registration		71,500	
Press Registration		7,500	
Sponsorships		47,500	
State Reimbursement (Security, Transportation & EOG staff travel)		72,827	
TOTAL REVENUE		\$199,327	
EXPENSES		Public Dollars	Private Dollars
EFI Staff Travel		29,059	9,166
EOG Travel			22,245
Cabinet Member Travel			10,596
Events / Receptions			74,413
Ground Transportation & Security			103,650
EFI Professional Fees (Advance, Logistics & Event Coordination)			76,353
Photographer / Videographer			9,490
Miscellaneous (Gifts, Promotional & Communications)			5,536
TOTAL EXPENSES			\$311,449
EXPENSES (Minus Revenue)		\$29,059	\$112,122