GOVERNOR RON DESANTIS

#GOVRONDESANTIS | WWW.FLGOV.COM | 850-717-9282 | MEDIA#EOG.MYFLORIDA.COM

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Media@eog.myflorida.com

MORNING ROUNDUP

Governor DeSantis Meets with Israeli Business Leaders in Tel Aviv

Tel Aviv, Israel – This morning, Governor Ron DeSantis issued the following statement after a productive morning in Israel, which included meetings with Israeli business leaders, a briefing by the Ministry of Foreign Affairs and a media availability with members of the Florida press. Governor DeSantis was joined by Jamal Sowell, President & CEO of Enterprise Florida, Inc.

"Today, I met with several Israeli companies to discuss Florida's business advantages and why they should invest in the Sunshine State," **said Governor DeSantis**. "Florida's welcoming business climate and top-ranked university system make Florida the ideal location for investment and expanding business."

Governor Ron DeSantis met with the following organizations and companies in Israel:

- Yuval Rotem, Director General, Ministry of Foreign Affairs
- Rafael, a military and defense technologies development firm
- Cellebrite, a digital intelligence platform developer
- Israel Discount Bank, a financial services firm with commercial services as well as private domestic and international banking

• **Nobactra**, an agricultural research firm specializing in plant disease solutions, including citrus greening



Photo Credit: Governor's Press Office

Governor DeSantis' agenda today includes a visit to Ariel University, where he will receive the Honorary Fellowship Award from Ariel University in honor of his dedication, leadership and commitment to the State of Israel. The event will also include the signing of a Memorandum of Understanding (MOU) between Florida Atlantic University and Ariel University.

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