

Marketing and Business Recruitment Expenses

Fla. Stat. § 288.904(6)(d) 5 (2017)

Arab Health 21/22

Dubai, UAE

January 24-27, 2022

Purpose: Now in its 47th year, the Arab Health exhibition and congress is the main event for the Middle East healthcare market and takes place normally in January of each year at the Dubai International Exhibition Center. The show hosts over 3,995 exhibitors from 64 countries with 39 dedicated country pavilions. The visitor numbers have reached 94,000 attendees. Florida was the first to organize a pavilion and remains the only state with a significant presence in the show.

| Category | Amount |
|------------------------------|-------------------|
| Revenue | \$ 237,214 |
| Event and Venue | 287,515 |
| Sponsorship | - |
| Transportation | 13,122 |
| Lodging | 2,138 |
| Meals and per diem | (2,114) |
| Promotional Material & Misc. | 2,150 |
| Total Event Expense | \$ 302,812 |

* Includes \$ 20 in private monies